



Post-Covid Job Market Dynamics

Post-Covid job opportunities are returning with a range of changing dynamics.

Market changes can bring opportunities to leverage your search process in securing a new position. The approach is to introduce high-level dynamics into your search process / presentations that address the changing job markets.



Companies are considering both 'office' and 'virtual' models. Leading candidates will be the one's that can support either emerging model. Your response should be a proactive statement of your activities during the Covid period. A strong flexible response is your best approach.

Review presenting your covid breaks activities. You will need a strong response when asked, "What have you been doing?" Your goal is to present a strong story as a pro-active executive who will leverage your work experience, your career goals, and your position requirements.

In addressing the job-search companies are shifting priorities to include candidates with market research and awareness of changing market dynamics with your capabilities.

Be proactive in expanding your market outreach to include associations and corp. groups in your field and as well as companies you will be considering. For companies, you are considering looking for current company staff to connect with on LinkedIn is critical.

In your areas of expertise seek opportunities to provide volunteer time and materials for work-groups in your specific areas of market and technology focused for visibility.

Offer to provide consulting project time within your market and technology areas. Many companies post a range of project and consulting time. Check their website and markets to see what may be available for contract work. Success comes with critical analysis.

Business Change can bring new opportunities. Markets expand; new products and services can bring new business models, products, and services. In your search for a career move be sure to look beyond what you know of the markets, products, and services you have mastered.

There is a distant possibility you can discover new markets, products, and services brought on by structural changes in the business. *(Remember when phones plugged in into the wall?)*

Sandy is a senior career coach with more than thirty-five years of successfully supporting executives in achieving their career goals. Sandy's technical background enables him to work in a one-on-one process to assure you make a strong career presentation. sandys@meridianer.com

Meridian Resources has successfully coached mission-critical executives with a flexible range of programs to meet their career goals. We look forward to seeing how we can support you in securing a new and challenging career opportunity and meeting your career goals www.meridianer.com

